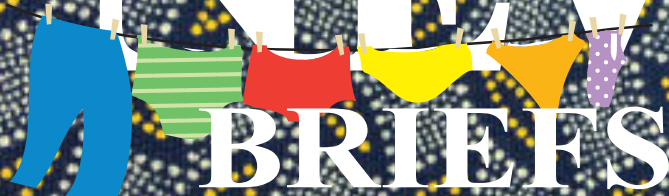


NEWS



BRIEFS

TO THE CLOTHING & TEXTILE TRADE

YOUR OPPORTUNITY TO ADVERTISE YOUR PRODUCTS AND SERVICES TO OVER 7 700 INDUSTRY PROFESSIONALS...

In the absence of a trade publication to the clothing, textile and allied industries, we launched an electronic weekly newsletter in January 2016 called NewsBriefs to the Clothing and Textile Trade. The aim of the weekly electronic newsletter is to keep your industry up-to-date of the latest industry news and trends including new product launches, fabrics and designs, gadgets, technology and machinery and snippets of 'what's hot' and who's doing what in the manufacturing sector.

TAKE ADVANTAGE OF AN UNPARALLELED ONLINE MARKETING PLATFORM ...

By advertising in the NewsBriefs to the Clothing and Textile Trade, you will ensure your customers/ potential customers are continually reminded of the products or services that you can offer them. In addition, you might want to advertise a new product launch, staff recruitment or new agency opportunity. NewsBriefs provides YOU with a platform to expose your company or brand through a banner advert with a click through to your website. So, join the NewsBriefs community today and spread the word that you are open and ready for business!

THE TARGET MARKET ...

Key industry decision makers in the clothing, textile and home textile industries including

- Buyers, Merchandisers and Technologists from Chain Stores
- Buyers from Independent Retailers, Mini-Chains, Boutiques
- Agents
- Manufacturers (including CEO's, Managing Directors, Sales Directors, Marketing Managers, Production/Factory Managers, Trims Buyers, Technologists)
- Importers, Wholesalers, Distributors
- Machinery and Component Suppliers, Chemical Suppliers
- Associations and Trade Organisations

Contact us

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NEWS BRIEFS

TO THE CLOTHING & TEXTILE TRADE

2018 RATES

READERSHIP

South Africa as well as Botswana, Kenya, Lesotho, Mauritius, Madagascar, Mozambique, Swaziland, Tanzania, Zimbabwe, Zambia and selected buyers in the USA.

FREQUENCY

Weekly every Friday from mid-January to mid-December

SIZE

	1-3 ads	4-8 ads	ads9+
Full Page	R4240 per advert	R3920 per advert	R3600 per advert
Half Page	R3440 per advert	R3120 per advert	R2800 per advert
Quarter Page	R2640 per advert	R2320 per advert	R2000 per advert

- Recruitment Ads: 50 to 60 words plus a logo R700 per week

TECHNICAL SPECIFICATIONS

Full Page	800px (w) x 800px (h)
Half Page	800px (w) x 440px (h)
Quarter Page	800px (w) x 220px (h)

PLEASE SUPPLY MATERIAL IN JPEG, PNG FORMAT

KEEP US INFORMED ...

I look forward to receiving relevant and interesting information about new developments within your industry whether it be local or international to share with our readers. Email me your industry news at carla@newsbriefs.co.za.

Contact us

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